# WESTPORT

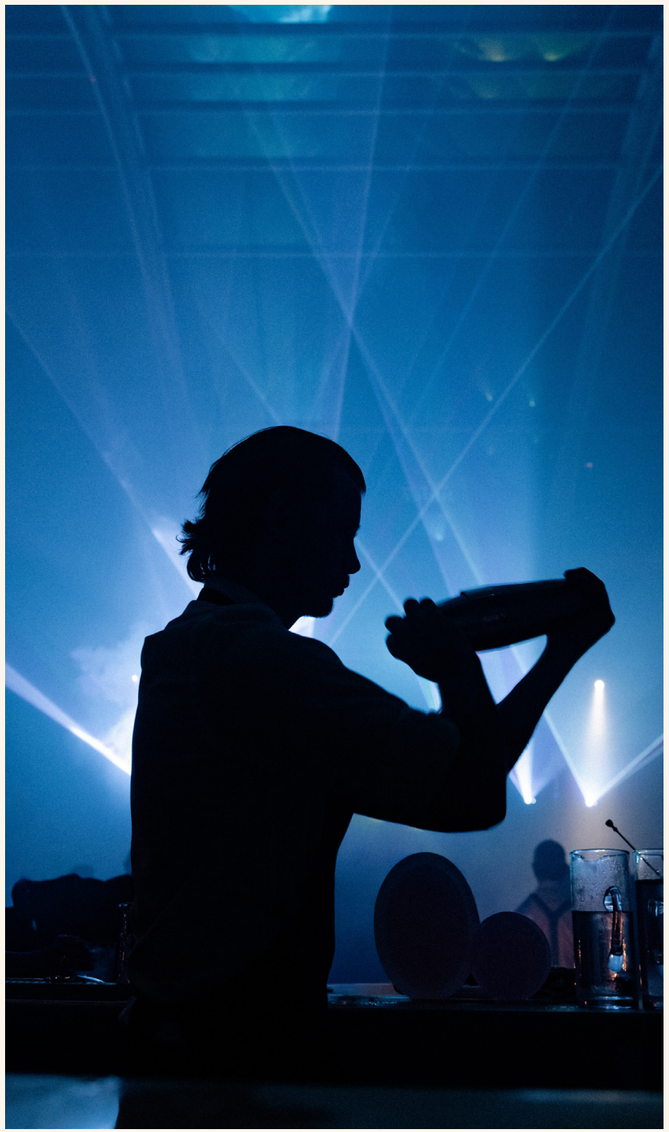
LIFESTYLE™

## BILL TAIBE DOES IT AGAIN

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# THE CHOREOGRAPHY OF A CELEBRATION



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Perfectly timed movements transform a party into an unforgettable performance, often without guests ever realizing what's happening behind the scenes.

There is a moment before every great party begins when the room is perfectly still. The glasses gleam. The flowers are flawless. The candles are waiting to be lit. In the kitchen, final garnishes are being placed, and trays are lining up just beyond view. Then, almost as if someone whispers, "Places, everyone!" the doors open and the culinary dance begins, awakening the senses and leaving guests yearning for what's next.

A spectacular event has a rhythm all its own. Part Broadway show, part fashion show, part Michelin-star restaurant experience, part beautifully controlled chaos, it is a performance happening in real time, with guests right in the middle as each act unfolds.

A waiter glides by with a tray of hors d'oeuvres almost too beautiful to eat. Behind the bar, ice rattles as cocktails are shaken, poured, and garnished to perfection. At the raw bar, an oyster shucker cracks, twists, and slides each oyster onto crushed ice. And then comes the roaming caviar, an irresistible little luxury making its way through the crowd, tempting guests with just one more decadent bite. In the kitchen, chefs fire, plate, garnish, and send the deliciousness out the door. Everyone has a part, and everyone knows their cue.

Guests hear the shake of a cocktail shaker and suddenly want whatever is being poured. They gather around the Omakase station as the sushi is rolled to order. A tray floats past, and heads turn: *Wait. What was that? I need one.* That is the sweet spot.

When it is done beautifully, guests never see the work. They simply feel the energy. That energy is what makes a party come alive, and it is hospitality at its finest.









*Jeffrey Selden at an MSC event.*



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The best events don't reveal themselves all at once. They unfold like acts in a show. A cocktail appears. A tiny bite follows. The raw bar comes alive. A chef finishes something tableside. Dinner makes its entrance. Champagne is poured. Plates move through the room in a perfectly timed procession. And just when everyone thinks they've seen it all, dessert arrives with an entirely new personality.

But the final curtain still hasn't happened. Suddenly, the room transforms again. What was once a stunning, elegant palette becomes a full-on laser dance show. The lights shift. The music builds. The beats increase, literally and figuratively, as heart rates rise and the dance floor comes alive. Shoes come off. Hands go up. Guests are laughing and dancing, not quite ready to admit the night might actually have to end. The after-party becomes its own delicious encore with late-night energy and more food and drinks to complement it all.

Great hospitality keeps you curious. It creates an appetite not only for food, but for what happens next. And behind all that effortless magic are countless hands. Hands chopping, stirring, and garnishing. Hands carrying trays and pouring wine. Hands shucking, shaking cocktails, and striking a match to a candle. A captain quietly gives a cue. A server replaces a fork. A chef wipes the edge of a plate seconds before it leaves the kitchen. Someone notices what a guest needs before they ever have to ask, anticipating their every need before they even know they had it. Individually, these moments are almost invisible. Together, they create the show.

That may be the greatest trick of a beautifully produced event: the enormous amount of work required to make everything feel completely effortless. Guests don't need to know what is happening backstage. They only need to feel swept up in the experience. Cared for. Delighted. Surprised. And always hungry for the next act. Because when hospitality is at its very best, a party isn't something you simply attend. It's a show you get to taste and a delicious memory you'll never forget.

Cheers to the clients who trust us to dream, the MSC team, and our "friendors" who work tirelessly to bring the magic to life, and to loving every delicious moment of what we get to do!