

## Selden sevent planning









"Quite Simply...The Best"™



..... the knot party .....

## bridal fashion week's A-list soiree

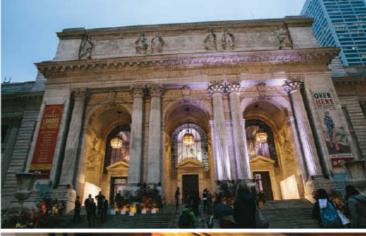
PHOTOGRAPHY BY READYLUCK

Celebrity planner JES GORDON OF PROPERFUN designed our fabulous fifth-annual gala at the iconic NEW YORK PUBLIC LIBRARY. The guest list read like a who's who of the wedding industry.

"I wanted to express a celebration through the five senses for The Knot Gala's fifth year. We created a memorable experience through site, taste, touch, feel and sound: All of the food and beverages were interactive; the music and entertainment changed throughout the evening; the décor was colorful with various amounts of textures; and the activities included an opportunity to create a scent specific to each guest."

—Jes Gordon, properFUN











## the team:

event location New York Public Library photography Readyluck videography I Do Films event design Jes Gordon/properFUN paper flowers Balushka Paper Floral Artistry hair & makeup Christina Amador Beauty; Erica Does Makeup; Evy Drew; Face by Sofia; Federico Salon; Gianna Giacona Hair & Makeup Artistry; JK Flashy; Kelly Scott; MG Hair & Makeup; Nu-Image 95; Pinned & Proper, Randi Ross Hair Design; Stacie Ford stationery A Fine Press lighting Frost Productions rentals Smith Party Rentals furniture Taylor Creative Inc. catering Marcia Selden Catering desserts Cake Alchemy beverages Chandon/Moët Hennessy entertainment Hank Lane Music photo booth Total Entertainment scent bar Aromachology transportation Camelot Specialty Limos tattoos Love & Madness security GSS Security











